

Media information 2025

**15%
DISCOUNT**
for CIPHE
members



**“With over 8,000 members,
the CIPHE is the only
professional body for
the UK plumbing and
heating industry”**





Media pack 2025

Advertise in the magazine of the Chartered Institute of Plumbing and Heating Engineering

Founded in 1906, the Chartered Institute of Plumbing and Heating Engineering (CIPHE) is the professional body for the UK plumbing and heating industry.

Membership is made up of consultants, specifiers, designers, public health engineers, lecturers, trainers, trainees and practitioners.

The CIPHE has a membership of 8,000, including over 150 manufacturers and distributors. The majority of members live in the UK, although over 1,500 are residents in Hong Kong.

The CIPHE is a member of the Construction Industry Council and a licensed member of the Engineering Council (UK).

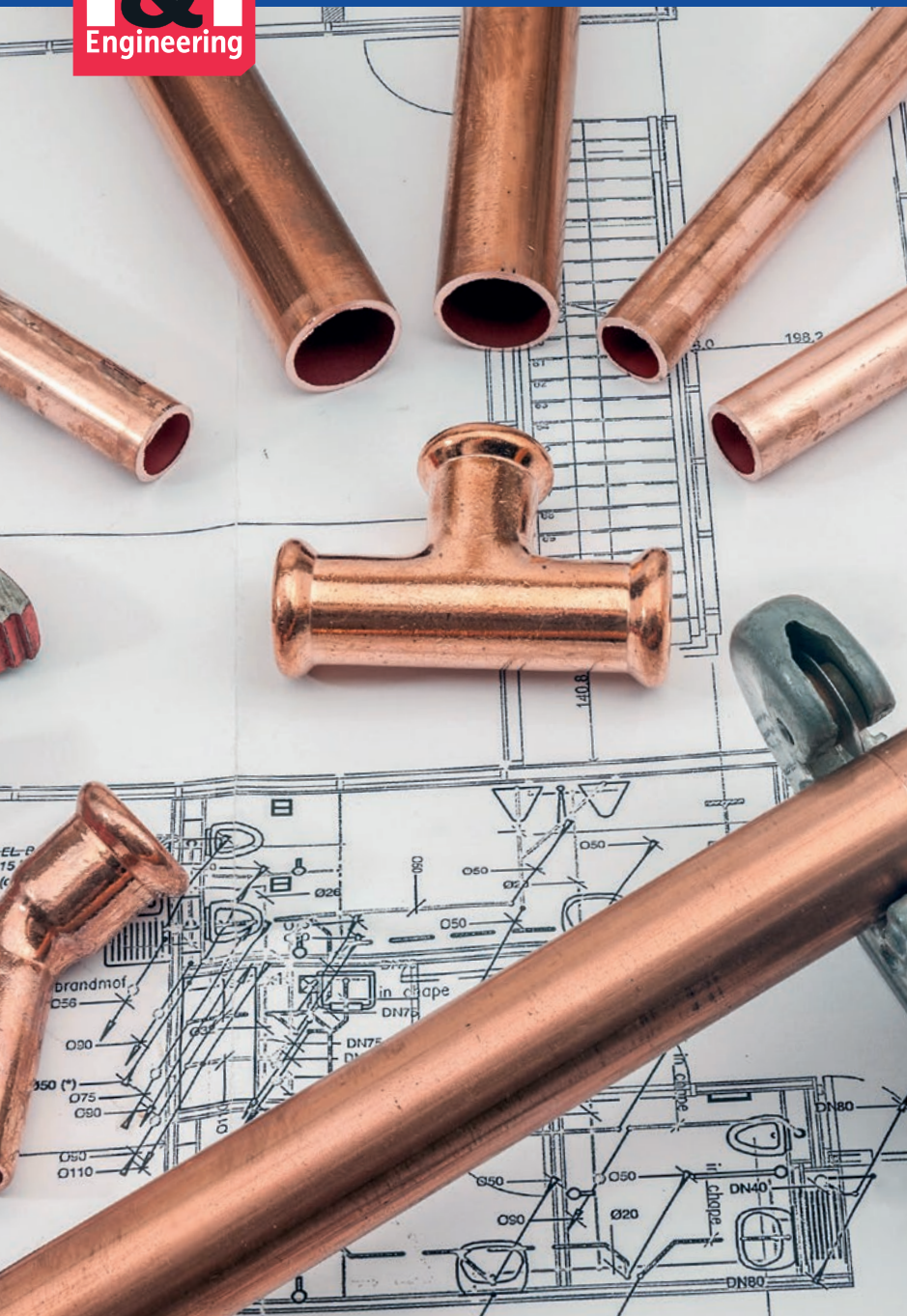
P&H Engineering is the official magazine of the CIPHE, containing technical articles, latest industry news and environmental and educational updates. It is sent to all members four times per year.

The magazine is kept as a reference tool by members, who are decision-makers in sourcing professional products, and is used extensively as a technical resource.



CIPHE

Chartered Institute of Plumbing and Heating Engineering



Our profile

8,000
circulation

50%
open-rates
for electronic
communications

20%
of membership
is based in
Hong Kong

150,000
people working in the industry



150

manufacturers and suppliers are
Industrial Associate Supporters

98%
are male

2%
are female

60
approved
training
centres

In 2024 UK
plumbers'
merchants
market value
reached

**£6.2
billion**

4
issues
per year

£20 billion+
UK plumbing, heating
and air conditioning
industry is worth



Sponsorship packages

GOLD PACKAGE

- ▶ Inside front cover
- ▶ MPU on P&H Engineering website
- ▶ Sponsored e-newsletter
- ▶ Sponsored post on CIPHE X account

SAVE 15%

SILVER PACKAGE

- ▶ Full page
- ▶ MPU on P&H Engineering website
- ▶ Sponsored e-newsletter

SAVE 10%

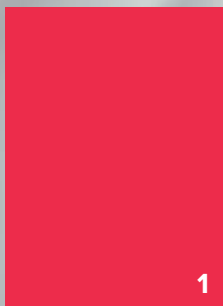
BRONZE PACKAGE

- ▶ Half page
- ▶ Sponsored e-newsletter

SAVE 5%



Advertising rates & specifications

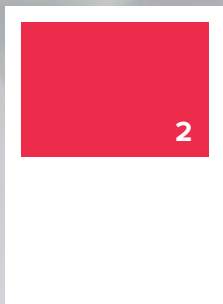


Display

	Non-member	Member	Saving
▶ 1. Outside back cover	£1,895	£1,611	£284
▶ 1. Inside front cover	£1,895	£1,611	£284
▶ 1. Inside back cover	£1,795	£1,526	£269
▶ 1. Full page	£1,495	£1,271	£224

Trim: 190mm (w) x 270mm (h)

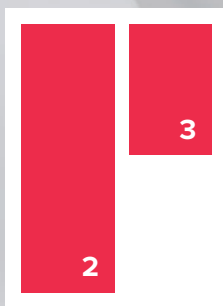
Bleed: 196mm (w) x 276mm (h)



	Non-member	Member	Saving
▶ 2. Half page	£950	£808	£142

Horizontal: 166mm (w) x 121mm (h)

Vertical: 81mm (w) x 246mm (h)



	Non-member	Member	Saving
▶ 3. Quarter page	£495	£421	£74

81mm (w) x 121mm (h)

Classified

	Non-member	Member	Saving
▶ Eighth page 81mm (w) x 58.5mm (h)	£250	£213	£37
▶ Per SCC	£50	£43	£7

Inserts

▶ We accept loose, shrink-wrapped along with the publication.
Price on application.

▶ Please supply artwork as:
CMYK, high res (300dpi), PDF, TIFF, JPG or EPS

▶ Please email artwork to your advertising contact
or artwork@jamespembrokemedia.co.uk

Responsibility cannot be accepted for poor reproduction when advert artwork is supplied at incorrect specification. All cancellations must be confirmed in writing and adhere to the eight-week notice period. James Pembroke Media Limited and their clients reserve the right to reject adverts without prejudice.



Digital opportunities

P&H Engineering website

www.pandhengineering.co.uk provides an online platform for all of the incredible features from the magazine, giving plumbers and heating engineers easy access to pertinent and useful technical advice while on site.

One-month tenancy

▶ HOMEPAGE

Sidekick 300x600 or Billboard 970x250
Non-member £650
Member £553 Save £97

MPU 300x250
Non-member £500
Member £425 Save £75

▶ CONTENT PAGES

Sidekick 300x600
Non-member £450
Member £383 Save £67

MPU 300x250
Non-member £300
Member £255 Save £45



▶ E-NEWSLETTER

Sent out monthly to members with news and tips from the CIPHE. As there is only one advert in each issue it guarantees exclusive promotion of your company.

ONE ISSUE
Non-member £200 Member £170 Save £30

SERIES OF TWO (cost per issue)
Non-member £150 Member £128 Save £22

▶ SOLUS E-SHOT

Exclusively promote your products to CIPHE members and supporters with a tailored e-shot to the member database of the CIPHE. A unique opportunity to drive decision-makers in the industry to your website.

Non-member £2,000
Member £1,700 Save £300

▶ X (formerly known as Twitter)

Sponsorship opportunities are available and can be tailored to fit your marketing plan. Price on application.

www.pandhengineering.co.uk

Chartered Institute of Plumbing and Heating Engineering

PH
Engineering



jamespembroke
media

TO ADVERTISE email: bevan.fawcett@jamespembrokemedia.co.uk or call: **0203 198 3092**

CIPHE
Chartered Institute of Plumbing
and Heating Engineering